

learning and skills

27–28 January 2010
olympia 2 london



GOLD package

- ▶ 15m2 premium position stand - space only or shell scheme
- ▶ 2 x seminar slots in the exhibition presentation theatres
- ▶ Banner advertisement on the event web site for one year (including home and registration pages)
- ▶ 1 x full-page advertisement in the show guide
- ▶ Insert into the exhibition carrier bags
- ▶ Access to the Learning and Skills event data (visitors and pre-registered non arrivals) – for direct mail only
- ▶ Access to the main Learning and Skills data file (10,000 names over the year) – for direct mail only
- ▶ Access to the Learning and Skills email data file (5,000 names over the year)
- ▶ Individually branded tickets for your own event promotion
- ▶ Entry in the show guide, including company logo, company profile and products and services listings
- ▶ Entry on exhibition web site including company logo, company profile, products and services listings and link
- ▶ Free press release service on www.trainingpressreleases.com in January 2010

Total cost: £7,500 + VAT

Payment Terms: 40% invoiced on application, 60% invoiced 1st November 2009

Learning and Skills 2010

27-28 January 2010, Olympia 2, London
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