

learning and skills

25-26 January 2012
olympia 2 london



SPONSOR package

- ▶ Branding on all the event promotional literature (including tickets, adverts, inserts and web site)
- ▶ 20m² premium position stand – space only
- ▶ 1 x Learning and Skills 2012 exhibition seminar
- ▶ 1 x banner advert on the Learning and Skills 2012 exhibition site
- ▶ 3 x full-page adverts in *Inside Learning & Skills Magazine* (including the show guide issue)
- ▶ 1 x insert into the exhibition carrier bags
- ▶ 1 x insert into the Conference delegate packs
- ▶ 2 x conference 'guest passes' (for staff)
- ▶ Access to the Learning and Skills event data (visitors and pre-registered non arrivals) – including email addresses
- ▶ Access to the main Learning and Skills data file (20,000 names over the year) – for direct mail only
- ▶ Access to the Learning and Skills email data file (10,000 names over the year)
- ▶ Individually branded tickets (minimum 2,000)
- ▶ Entry in the show guide, including company logo, company profile and products and services listings
- ▶ Entry on the exhibition web site including company logo, company profile and products and services listings
- ▶ Free press release service on www.trainingpressreleases.com in January 2012

Total cost: £12,500 + VAT

Payment Terms: 20% invoiced on application, 30% 1st July 2011 and 50% 1st October 2011

Learning and Skills 2012

25-26 January 2011, Olympia 2, London
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